

TU Dublin Wayfinding Manual

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The Manual

When to use this Resource:

- Implementing sub-branding within a department
- Implementing new wayfinding in an existing building
- Designing wayfinding for a new building
- Making major changes to an existing wayfinding system
- Planning for signage management and maintenance

This manual provides a detailed framework for the research, design and implementation of wayfinding for a TU Dublin building in line with international best practices, ISO standards & legal obligations of a public body.

The manual should be consulted at the earliest research phase of a new wayfinding implementation. It should then be consulted throughout the process as there are ramifications for each phase of a new implementation.

Who should use this Manual:

- Facility and Operations Managers
- Corporate, Faculty, and Student Service Managers
- Project Directors, Architects, and Designers
- Campus Planners, Change and Transition Managers

